

# TE HERENGA WAKA O TE ORA WHANAU

# NEWSLETTER

He honore he kororia ki te atua  
He maungarongo ki te whenua  
He whakaaro pai ki nga tangata katoa  
Ti Hei Mauriora

Ka mihi atu ki nga mate o te tau  
o te marama o te wiki o te ra  
Haere atu koutou haere atu koutou

Ka mihi atu ki Te Atairangikaahu  
Te kaahui ariki nui tonu  
Paimarere kia ratou

Tenei te mihi atu kia koutou nga maataawaka, nga maunga, nga awa  
Tena koutou, tena koutou, Tena koutou katoa

In the late 1990s, a small Māori interest group was formed to raise Māori awareness about gambling and gambling related harm and to support iwi organisations, which had been contracted by the Problem Gambling Committee to provide services to reduce gambling harm for Māori. From that group, a national Māori reference group on gambling formed and was funded by the Problem Gambling Committee. Under the auspices of this committee, a decision was made to establish a formal body that could represent iwi and Māori interests in relation to gambling, to develop and provide a Māori perspective on gambling, and to interface with the Crown in the development of gambling policy in Aotearoa.

On 12 December 2003, the first hui for Te Herenga Waka o te ora Whānau was held in which nominated iwi mandated members



*Gilbert Taurua, Chairman*

were appointed. The new trust is a Charitable Trust, with charitable trust status, and appointed trustees.

Trustees and the Iwi that mandated them to become trustees are: Gilbert Taurua, Ngai Tahu, Chairperson; Lorna Dyal, Tamaki Makaurau, Deputy Chairperson; Wiremu Manaia, Ngati Awa, Te Runanga o Ngati

Maniapoto, Ngati Apakura; Denis McLeod, Taranaki; Maureen Waaka, Te Arawa; Terry Ehau, Ngati Porou; Monica Stockdale, Ngati Kahungunu, and Sharon Hauraki, Ngapuhi. Two more positions are vacant on the trust for Iwi mandated members.

Information is available for interested groups, Whānau, Hapu and Iwi on nominating a person to be a Trustee on Te Herenga Waka o te Ora Whānau. (This information provides details on the background and kaupapa of Te Herenga Waka o te Ora Whānau. Confirmed Trustees sign and receive a full copy of the Trust Deed).

First and foremost, the nominee must be willing to adhere to the Trust's:

- i. Charitable Purpose and Trust Aims
- ii. Charter including its Mission Statement, the Rights and Interests of Māori
- iii. Developed Policies, Strategies and Actions to reduce the harm to Māori from Gambling
- iv. Broad Determinants of the health and wellbeing of Māori

## Financial Sub-committee

Te Herenga Waka o te Ora Whānau has appointed a financial sub-committee comprising of the following trustees:

- Gilbert Taurua, Chairman, financial sub-committee
- Maureen Waaka
- Terry Ehau

## Strategic and Business Plans

Te Herenga Waka o te Ora Whānau has a draft Strategic Plan / Business Plan. The draft Strategic Plan / Business Plans have been forwarded to Trustees on Te Herenga Waka o te Ora Whānau for their consideration, and compatibility with the Trust's Charter, Aims, and strategic direction

The strategic direction set by the trust, as per the guidance provided by the respective Iwi for each trustee, is:

## VISION

That in 3 to 5 years Te Herenga Waka o te Ora Whānau would achieved the following

- A distinct and visible Māori purchasing strategy is in place to reduce Māori gambling related harm
- The Problem Gambling Levy would recognize and accommodate the intergenerational effects of gambling related harm on iwi and Māori development.
- Te Tiriti o Waitangi would provide the context and framework for the development of gambling policy and allocation of gambling resources
- Māori will be involved in all levels of decision making related to gambling
- Gambling will create minimal harm for Māori
- The benefits of gambling for Māori will be visible and incorporated in Māori and iwi developments

The kaupapa for Te Herenga Waka o te Ora Whānau includes the following:

- Iwi focused
- Iwi mandated
- Iwi Autonomy - tino rangatiratanga
- Treaty of Waitangi provides the context and framework for development of relationships and building of strategic alliances

- Be sustainable by accessing funding and resources from different revenue streams
- Respect and honour the mana of mana whenua so as not to repeat the patterns of the past and allow for iwi development and autonomy
- Support alignment
- Be equality and equity focussed to achieve appropriate resources and outcomes
- Work collaboratively and collectively to eliminate competition and fragmentation

### Goals

- Goal One: Promote Māori gambling health advocacy
- Goal Two: Develop and implement a Māori purchasing strategy to reduce Māori gambling related harm
- Goal Three: To lead and influence the development of Māori health policy related to gambling
- Goal Four: To promote and support Māori provider and work-force developments in relation to gambling and related services
- Goal Five: To develop and influence a Māori research agenda to support all of the strategic directions of Te Herenga Waka o te ora Whānau
- Goal Six: To establish Te Herenga Waka o te ora Whānau as a sustainable iwi mandated trust that is able to achieve its charter obligations

### Strategic Direction for Te Herenga Waka o te Ora Whānau:

The next three years for Te Herenga Waka o te Ora Whānau includes:

- Policy development
- Research development, and research design
- Development and involvement in harm minimisation regulations
- Establish a national and regional data base and networks
- To facilitate and be involved in community education and awareness related to gambling
- To establish a Māori purchaser for gambling prevention, treatment and related services

### Consultation, Health Promotion and Health Education with Stakeholders

Te Herenga Waka o te Ora Whānau will attempt, through its email network, to facilitate and inform interested stakeholders including:

- Building an email network of stakeholders to ensure a broad spectrum of support including agencies and provider networks and in particular Iwi based providers.
- Provide education to the wider community via media releases, national and community radio interviews.
- Where necessary, assist with distribution of leaflets and support speaking engagements with local providers and community groups.
- Work to support local providers to assist their networks of school

educators to be familiar with problem gambling education programmes for schools and Whānau.

- Work to educate services working with Māori problem gamblers and their Whānau, hapu, and iwi.
- Meet with and advise Government Ministries, and local Government Departments about the impact of problem gambling on Māori, and the subsequent health education and health promotion programmes and initiatives that are required to minimise Māori problem gambling.

### Relationship Building

Te Herenga Waka o te Ora Whānau

The trust agreed that to advance its strategic direction, it needed to establish and/or strengthen relationships with key stakeholders.

### Fact Sheet on Māori Gambling

Te Herenga Waka o te Ora Whānau has prepared and distributed a Fact Sheet on Māori Gambling, with the following six primary themes:

- The Treaty of Waitangi should be the framework for the development and implementation of any gambling policy
- Gambling is an emerging health problem for Māori
- The impact of gambling and problem gambling is invisible for Māori
- Gambling effects the health and wellbeing of Māori Whānau
- Gambling and Māori imprisonment is interlinked
- Resources are not allocated and distributed fairly in relation to Māori needs and Māori expenditure on gambling

Please contact Ms Lorna Dyal: [l.dyal@auckland.ac.nz](mailto:l.dyal@auckland.ac.nz) for any additional information on the Fact Sheet.

### Initiatives to date

- Through health and political advocacy the Trust has influenced the Government to consider the importance of Māori involvement and representation on key gambling decision making bodies such as the newly established Gambling Commission.
- Through Māori advocacy there are now iwi and Māori providers involved in the provision of gambling services. These services include public health action and community development, community education and awareness, counselling and support services, early intervention and screening services and gambling treatment services. These contracts are expected to develop as iwi and Māori providers become more skilled in this area and develop their own approaches to reducing gambling related harm.
- The Trust has established a number of sub-committees (i.e. Finance, Research and Policy) to support the development of policies, practice and appropriate infrastructure so that this body is robust and able to meet the needs of Māori and accepted public sector accountability requirements.
- The Trust has developed a role in being a broker. It has provided a Māori perspective on gambling, influenced Government legislation (i.e. Local Government Act 2002 and Gambling Act 2003) provided policy advice to Māori members of Parliament and government

agencies, and has supported communities being involved in the development of local gambling venue policies.

- Provided information from a Māori perspective to raise Māori awareness about gambling, the harm it creates in Māori communities and the need for a public health approach. Members of the Trust and Māori networks participated in the Third International Conference on Gambling Through a Public Health Lens held in Auckland 2003.
- The Trust has identified that the social and historical context of gambling for Māori is different to non-Māori, and therefore requires consideration in the development of interventions to reduce gambling related harm and why so many Māori are affected by problem gambling.

(Achievements are reported under the new Trust, but many developments occurred previously under the auspices of the national Māori reference group on gambling)

## Two Workforce Development Initiatives

Te Herenga Waka o te Ora Whānau was awarded a contract for the following two initiatives targeting Māori workforce development:

- A Māori workforce development needs analysis
- A conference for Māori workforce development

### i) Workforce Development Needs Analysis

Hapai te Hauora Tāpui was contacted to undertake a workforce needs analysis, in November 2003, of Māori providers seeking to up-skill their personnel, and also wanting training opportunities for Whānau wanting assessments, counselling and other appropriate interventions to minimise their problem gambling behaviour.

Please contact Gilbert Taurua to request a copy of the report: [gtaurua@hop.org.nz](mailto:gtaurua@hop.org.nz)

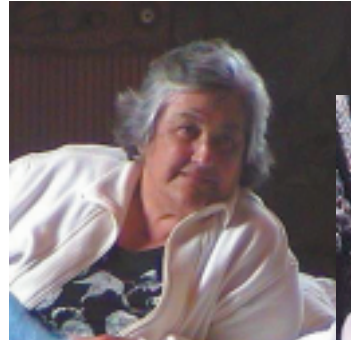
### ii) Conference for Māori Workforce Development

Ngati Porou Hauora hosted the first conference on Māori workforce development at Pakirikiri Marae in Tokomaru Bay on 26/27/28 November 2003. The conference was an opportunity to share opinions, ideas, thoughts, realities, to debate the issues and concerns on gambling as it affects Māori, and contribute to planning for future initiatives that will enhance the development of expertise for those working with Māori in the area of problem gambling. Recommendations from this hui identified that Māori workforce and provider development are key strategic areas for ongoing Māori advancement.



Workforce Development Hui

Please contact Gilbert Taurua to request a copy of the report: [gtaurua@hop.org.nz](mailto:gtaurua@hop.org.nz)



Monica Stockdale, Trustee (left)



Kataraina Tuhaka (Problem Gambling Foundation Auckland) and Judyanne Wanakore (student) listening to a presentation at the National Māori Workforce Development Hui. (right)

## International Gambling Conference 13th - 14th May 2004

The Auckland University of Technology and the Gambling Problem Helpline hosted the International Gambling Conference - Gambling and Problem Gambling in New Zealand: Taking Stock and Moving Forward on Policy, Practice and Research. The emphasis was on New Zealand within an international context, with input from many national and international leaders seeking to minimise gambling harm.

Dr Wiremu Manaia was a guest presenter at the opening of the conference, and contributed to media presentations and comments on behalf of Te Herenga Waka o te Ora Whānau to Te Karere, Te Kaea, Mana Media, Radio Watea, Talkback IZB and Radio Pacific. Dr Manaia korero focused on the conference, the Ministry of Health assuming management of the problem gambling portfolio, the role, responsibilities, mandate and strategic direction of Te Herenga Waka o te Ora Whānau.

### Problem gambling issues for the future:

Dr Manaia advised that after the Māori, Pacific Island and Asian peoples were asked by the conference co-ordinators to consider participating in the formation of an International Forum, the three groups met collectively and agreed on the following three issues:

1. The Māori, Pacific Island and Asian groups agreed in principle on the formation of an International Forum. (Consultation is still required with Te Herenga Waka o te Ora Whānau on whether the trust will be a participant)
2. The three groups agreed that Māori, Pacific Island and Asian problem gambling issues remain a "priority" given the needs are explicitly apparent for all three groups, but particularly for Māori who also have rights based under Te Tiriti o Waitangi.
3. The three groups agreed to participate in the formation of an International Forum on the proviso that each of the three groups had automatic membership to both the forum and each of the three sub-committees: i) Treatment; ii) Research; and iii) Policy.

Please contact Dr Wiremu Manaia - [w.manaia@auckland.ac.nz](mailto:w.manaia@auckland.ac.nz) for any additional information on his korero.

## Māori Gambling Prison Diversion Intervention

Te Herenga Waka o te Ora Whānau was awarded a contract to investigate what relationships Māori gambling treatment providers had with Correction/Justice Services. More specifically, the project was to investigate diversion options available for Māori with gambling problems prior to sentencing or support that could be provided to Māori prisoners with gambling problems prior to release from prison and their transition back with their Whānau and wider communities.

Data was sought on what interventions could be created between Māori health or health-related providers and Correction/Justice Services, to reduce Māori being sentenced as a result of problems with gambling.

While limited funding was available to develop, pilot and review interventions, applications were required to indicate how they would develop or support the development of a Māori initiated intervention to reduce Māori criminal offending as a result of their problems with gambling.

Two projects were supported and will be completed by 30 June 2004.

Anticipated outcomes from the project included:

- Clear written description of diversion option developed, how it operates, relationship with Corrections/Justice and profile of Māori participants
- Outline of the philosophy of diversion and outcomes achieved
- Outline of how the diversion or transition option could be piloted further
- Strengths and limitations of diversion or transition option developed
- Consumer feedback on impact of diversion for client and wider whānau
- Any other matters considered important

Please contact Ms Lorna Dyall - l.dyall@auckland.ac.nz for any additional information on the project.

## Ministry of Health - Review of Proposed Public Health Guidelines

The Ministry of Health contracted the NMPGC, National Māori Problem Gambling Committee (i.e. \$437.50) to review and provide feedback on the proposed Public Health Guidelines for the Draft National Plan for Minimising Gambling Harm.

## Te Herenga Waka o te Ora Whānau has made the following submissions:

- i) Submission to the Select Committee considering legislation for the Responsible Gambling Bill.
- ii) Submission to the Ministry of Health on the Draft National Plan for Minimising Gambling Harm.
- iii) Preparation of a Fact Sheet on Māori and Gambling.
- iv) Kanohi ki te kanohi - A Māori Face to Gambling - presentation to the 'Gambling Away our Future' conference in Otara, Auckland: 19 March 2003.
- v) Preparation of a presentation to the Māori Select Committee - 29 April 2003.

## Māori Problem Gambling Providers

### Maureen Waaka Pioneering in Rotorua

Maureen Waaka is a role model to not only women but to anyone that admires hard work and determination.

In addition to being a trustee on Te Herenga Waka o te Ora Whānau, Maureen is a board member with the Problem Gambling Foundation. She is a qualified radiographer and currently holds positions on the Bay of Plenty Community Trust, Rotorua District Council and Te Kahui Hauora Trust.

Maureen has been prolific in bringing together Māori to tender for provisions of Problem Gambling Services. The result being, Te Kahui Hauora Trust whose vision is "To improve health and healthier services for Te Arawa".

The amalgamation resulted in a project with the Problem Gambling Foundation called the Awhi Mai Project. The aim of the project was to raise the awareness of gambling and its impacts on Māori and their communities within the Rotorua district. Also to highlight issues and consider strategies to assist services to Māori with gambling problems.

Maureen was awarded the 1990 commemorative medal for services to Māori and community and honoured with a New Zealand Order of Merit for services to Māori and Tourism.

Maureen who has had five children tries to get to the gym five times a week and plans on taking a holiday at some point.

Tena ra koe Whaea

### Nga Manga Puriri

1b First Ave

WHANGAREI

PH: 09 4302224

EMAIL: nga.manga.puriri@xtra.co.nz

Kia ora koutou katoa e hoa ma

Nga Manga Puriri is an organization that provides services for problem gambling as well as alcohol and other drugs.

Our base is in Whangarei and is managed by Tui Teokotai, Project Co-Coordinator, and Sharon Hauraki, Programme Manager. Diane Matthews is employed as a part time Counsellor/Facilitator.

Nga Manga Puriri began in 1994 as a network for Māori alcohol and drug providers in Te Taitokerau. It progressed to providing training for kaimahi working in the field of addictions and to forming a network of Kaumatua and Kuia who have a passion for supporting those who work in this field.

Ten years on and some of those core people are still within the organization today. They form the umbrella that allows Nga Manga Puriri to become part of today's workforce developmental structure.

We offer a mobile service to the people of Te Taitokerau and by regular attendance at major conference/hui; we keep up with the latest advancements in the addictions field. This is supported by the popularity of the Te Awhina I a Tatou, Whānau helping Whānau, an initiative introduced by Nga Manga Puriri. It works differently in each rohe that it is offered in (e.g. Kaeo, Kaikohe, Kawakawa, Kaipara) but it does work.

Our next step would be to trial it with Problem Gambling.

## Problem Gambling: Implications for Indigenous Populations

*The following has been taken from Lorna Dyll's presentation at the International ThinkTank & Problem Gambling Conference, held from 11-14 May 2004 in Auckland.*

International developments in relation to gambling should consider the interests of indigenous peoples as gambling has and is now part of the process of globalisation in which multi-national and international companies have used to take resources away from countries and specific groups to service their interests. *With the development of internet and interactive forms of gambling and increasingly commercialised forms of gambling, indigenous peoples must be involved in local, national and international policy developments otherwise they will be exploited. Indigenous peoples if engaged in gambling also need to be careful not to exploit other indigenous or marginalised populations.*

Governments in response to indigenous rights now also have to respond internally internationally on their respective stance to the Draft Declaration on the Rights of Indigenous peoples (<http://www.usask.ca/nativelaw/ddir.htm> 2004). They also have to explain internationally why their indigenous peoples have a lower quality of life than other groups within their communities. Indigenous peoples generally have a lower life expectancy and higher infant mortality than other population groups.

Measurement of quality of life of indigenous populations is important. It is often assessed in relation to western measures of health status. However, other measures are equally important. *They should include such measures as indigenous participation in governance and policy making within a country, the degree of indigenous cultural knowledge intact, self and cultural esteem of indigenous people and the social, economic and political situation of an indigenous people within their own country. These measures should be included in any policy developments or interventions in relation to gambling.*

Please contact Ms Lorna Dyll – [l.dyll@auckland.ac.nz](mailto:l.dyll@auckland.ac.nz) for any additional information on the presentation.

---

## Future Initiatives

Over the next three years, Te Herenga waka o te Ora Whānau intends to assume leadership in policy advice, research, development and design, regulation supply, establishment of a database for Māori and non-Māori providers, and will also:

- i) Encourage the gaming industry to be socially responsible.
- ii) Facilitate social impact training for the gambling industry.
- iii) Educate the gaming industry on the need to refer Māori problem gamblers to providers of culturally safe intervention providers.
- iv) Become an influencer within the gaming industry domain.
- v) Develop a significant knowledge base that will contribute to minimise Māori problem gambling.
- vi) Promote Te Tiriti o Waitangi as the required framework for formulation of gambling related:
  - Legislation
  - Policy and Guidelines for Intervention Services Standards
  - Increased purchasing of 'by Māori for Māori' intervention services; and to
  - Achieve Equity in the purchasing of services at the national, regional, and local levels.